# WZ New?

October 13, 2011

Click to Join or Renew **FANO Membership** 

# Florida Association of Nonprofit Organizations

The Heart of the Florida Nonprofit Community

## 9am 10/22/11 **REVENUE: GRANTWRITING**

Will you come home victorious from the "grantwriting wars"? This class introduces you to innovative, effective and tried-and-true fundraising strategies aimed at helping your agency reach its goals during even the toughest economic times. Finding appropriate funders and writing a compelling proposal are valuable tools and technologies that enable you to maximize your potential. When agencies follow the practices of successful grantwriters they soon learn why some nonprofits are victorious, while others are left in the dust. You will:

- Write a proposal that stands above the rest
- Find funding sources
- Use today's resources to create innovative programs
- Monitor grant programs
- Communicate effectively with funders

### **How can FANO** better serve you?

Email us today to let us know members.fano@gmail.com 305.557.1764 7480 Fairway Drive, Suite 205, Miami Lakes, FL 33014

### 2012 Legislative Priorities

Not surprisingly, almost all topics discussed at the conference concerned money: decreased funding and donations; higher taxes and expenses. As a result of the Legislative Priorities meeting, held at the end of FANO's 20th Annual Nonprofit Conference, the legislative committee will plan the following five (5) proposed programs for 2012:

- Develop a new workplace giving membership benefit program to help members obtain unrestricted dollars through our new relationship with CFC, a underused program in Florida that collects \$51 million annually from federal employees nationally.
- 2. Develop a "nonprofit bill of rights" to be cosponsored as a 2012 joint resolution by the legislative leadership.
- 3. Design a plan to increase the legislative committee to be state coalition, and include leaders from the following sectors: health, human services, education, environment, arts/culture, religious/faith-based, civic engagement, and foundations/ corporate giving.
- 4. Develop regional program to education on issues and also having multiple benefits to attract a wide audience. featuring sector issues, website, grants, segmenting, advocacy issues, etc.,
- 5. Monitor and Report on Division of Consumer Services (DOA) and Division of Corporation (DOS) to identify where nonprofit payments of fees are being

Make your voice heard by joining FANO. We also invite you to join the Florida Advocacy Coalition Taskforce by contacting us

### **DEMOCRACY: FUTURE TRENDS** OF THE NONPROFIT SECTOR

Are you prepared for changing landscape? There are many threats to the health of the nonprofit sector today that will affect your organization's future from health and tax reform policies to providing more services with less funding. This class addresses critical issues including statistics, perception and other myths about nonprofits which you can use to strategically plan future leadership, operations, advocacy, public relations and grassroots lobbying. By examining the wide range of expert opinions on the changing social and political landscape you will more clearly position your agency to face of the uncertain future. You will:

- Develop the techniques to monitor lawmakers and communicate your priorities
- Tackle challenges of doing business under new and more restrictive laws
- Design a plan to position your nonprofit to prosper through adversity
- Learn to protect your bottom line despite the "Great Recession"
- Examine the treats to nonprofits freedom of speech
- Use the "Big Picture" to frame facts to your advantage
- Apply Plato's advice to fundraising challenges **REGISTER TODAY**

## **ADD FLORIDA SUNSHINE** TO YOUR CERTIFICATE



Come to Florida

and Earn Nonprofit Certification Enroll in the 11-class series culminating in a Certificate from FANO, Nova Southeastern University & Broward College.

Oct. 22, Nov. 12 CNM Saturday

THE SUNSHINE CERTIFICATE